



2022-2023 Sponsorship Opportunities

Are you trying to reach public relations and marketing professionals in Marion and Citrus County?

FPRA Ocala Chapter members manage budgets for media, print, digital, television, radio, promotions, and communication technology at their organizations. Partnering with FPRA is your entrée into the community's communication leaders. Sponsorships run the chapter year September through August annually. All promotional elements are subject to Chapter approval. Sponsorships are pre-paid.

Presenting Chapter Sponsor - \$2,500 (\$1,500 semi-annually; \$750 quarterly, as available)

- Chapter website sponsor page featuring your logo, a website link, and up to a 50-word company description (provided by sponsor)
- Chapter e-newsletters linked logo distributed up to 8 times annually to local and state executive board members.
- Logo inclusion in Chapter meeting presentation deck at up to 8 professional development meeting presentations
- One complimentary seat at each chapter meeting
- Chapter meeting welcome of up to 3 minutes at the beginning of each quarterly meeting
- Presenting Chapter Sponsor verbal recognition at each meeting/event with a one sentence description of your services and/or specials.
- Promotional materials welcomed at professional development meetings (when in person)
- Promotional Business feature in one issue of the Chapter newsletter (up to 250-words and one image provided by sponsor)
- Inclusion in event coverage news releases (Marion and Citrus counties)
Sponsor acknowledges that does not guarantee media placement.
- One social media post across Chapter socials
- Chapter Events Title sponsor for Image Awards/Communicator of the Year (Spring) and Regional Professional Development Seminar (Spring)

Includes your company logo on print/electronic promotional materials sent out to members to communication professionals throughout the state of Florida; a full-page advertisement in the Regional Professional Development Seminar program; an event welcome including up to a 5-minute speaking opportunity, your logo in the event program, your sponsor ship recognition on socials and one complimentary event invitation.

Premier Chapter Sponsor - \$1,500 (\$750 semi-annually; \$325 quarterly, as available)

- Chapter website sponsor page featuring your logo, a website link, and up to a 50-word company description (provided by sponsor)

- Linked logo in monthly Chapter e-newsletters, distributed more than 10 times annually to local and state executive board members. Inclusion in Prestige email blasts during sponsorship period
- Logo on chapter meeting presentation deck at 8-10 monthly professional development meeting presentations
- One complimentary seat at each chapter meeting
- Chapter meeting welcome including a speaking opportunity of up to 3 minutes at the beginning of each quarterly meeting
- Verbal recognition as a Premier Chapter sponsor at each meeting/event with a one sentence description of your services and/or specials.
- Promotional materials at Chapter check-in table at professional development meetings (when in person)
- A choice of one Gold event sponsorship: Image Awards/Communicator of the Year or Chapter Regional Professional Development Seminar Gold event sponsor
Includes your company logo on print/electronic promotional materials sent out to members to communication professionals throughout the state of Florida; a full-page advertisement in the Regional Professional Development Seminar program; an event welcome including up to a 3-minute speaking opportunity, your logo in the event program, your sponsor ship recognition on socials and one complimentary event invitation.

Professional Development Programs Sponsor - \$1,000

- Chapter website sponsor page featuring your logo, a website link, and up to a 50-word company description (provided by sponsor)
- Logo on chapter meeting presentation deck at 8-10 monthly professional development meeting presentations
- One complimentary seat at up to 4 professional development meetings
- Promotional materials at Chapter check-in table at up to 4 professional development meetings (when in person)
- Chapter Regional Professional Development Seminar Silver event sponsor
Includes your company logo on print/electronic promotional materials sent out to members to communication professionals throughout the state of Florida; a full-page advertisement in the Regional Professional Development Seminar program; an event welcome including up to a 3-minute speaking opportunity, your logo in the event program, your sponsor ship recognition on socials and one complimentary event invitation.

Leadership Sponsor - \$750

- Chapter website sponsor page featuring your logo, a website link, and up to a 50-word company description (provided by sponsor)
- Logo on chapter meeting presentation deck at 8-10 monthly professional development meeting presentations
- One complimentary seat at up to 4 professional development meetings
- Promotional materials at Chapter check-in table at up to 4 professional development meetings (when in person)
- Chapter Regional Professional Development Seminar Silver event sponsor
Includes your company logo on print/electronic promotional materials sent out to members

to communication professionals throughout the state of Florida; a full-page advertisement in the Regional Professional Development Seminar program; an event welcome including up to a 1-minute speaking opportunity, your logo in the event program, your sponsorship recognition on socials and one complimentary event invitation.

Professional Development Seminar Event Sponsor - \$500

- Company logo on print/electronic promotional materials sent out to members within a 60-mile radius and to communication professionals throughout the state of Florida.
- Full page advertisement in the Regional Professional Development Seminar program.
- Event welcome including up to a 1-minute speaking opportunity
- Logo Placement in Event Program
- Sponsor recognition on socials
- One complimentary seat

Image Awards/Communicator of the Year Event Sponsor - \$500

- Company logo on print/electronic promotional materials sent out to members within a 60-mile radius and to communication professionals throughout the state of Florida.
- Full page advertisement in the Regional Professional Development Seminar program.
- Event welcome including up to a 1-minute speaking opportunity
- Logo Placement in Event Program
- Sponsor recognition on socials
- One complimentary seat

Supporting Sponsor - \$250

- Verbal recognition as a supporting sponsor at one meeting with a one sentence description of your services and/or specials
- Opportunity to display promotional materials at check-in table
- Linked logo for inclusion in meeting e-blast
- Two complimentary seats at sponsoring lunch

Monthly Professional Development Luncheon Sponsor - \$100

- Your business will be mentioned as the sponsor for one luncheon (in-person or virtually)
- You will have one minute to highlight your business
- Provide a piece of collateral on the tables (when in person)
- When available, inclusion in the Chapter newsletter with link to website or social media

Monthly Professional Development Luncheon Gift Sponsor - \$25

- Provide speaker gift(s) for one meeting
- Opportunity to thank speakers with the designated chapter leader for one speaker (and possible photo opportunity)
- When available, inclusion in the Chapter newsletter with link to website or social media



SPONSORSHIP AGREEMENT

- Presenting Sponsor - \$2,500
- Premier Sponsor - \$1,500
- Professional Development Programs Sponsor - \$1,000
- Leadership Sponsor - \$750
- Event Sponsor - \$500
 - Regional Professional Development
 - Image Awards/Communicator of the Year
- Supporting Sponsor - \$250
- Monthly Sponsor - \$100
- Speaker Gift Sponsor - \$25

In accordance with the rules and regulations in this agreement, the organization below has entered into this contract with the Ocala Chapter of the Florida Public Relations Association for the services indicated below. Please sign and return along with your high-resolution logo.

Contact _____

Purpose of sponsorship (what you hope to get out of it) _____

Company Address _____

City/State/Zip _____

Phone _____ Email _____

Social Media Address(es) _____

Make your check payable to the Florida Public Relations Association, FPRA Ocala Chapter, PO Box 5575, Ocala, FL 34478. For more information, email info@fpraocala.org.

Thank you for your support!