

Jennifer Webb Bio



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So how did Jennifer get in magic? There are two versions:

Version one: This is the version I used to tell the press when interviewed. My cousin was the first female in the Chavez Studio of Magic (true) and my uncle John Allen was a failed magician (no one apparently wanted to see him cut my aunt Rachel in half). However he ended up making lots of money in the corporate world and put it all into magic. As a kid I grew up watching his magic tricks (also true).

Version two: The real reason I got into magic was because I was scared to get up and speak in public, and thought magic would take the attention away from me and my nerves. And it didn't hurt that I was married to the owner of the world's largest magic shop at the time, Tannen's Magic! It worked, people watched the magic and I became confident speaking in public.

Later I leveraged magic, along with psychology, NLP (Neuro-Linguistic Programming), Emotional Intelligence, accelerated learning and other interactive tools to reach people with messages of inspiration and content. My most popular programs have been designed to propel thinking from challenges and frustration to "can do" and "possibilities." My core message: Our attitudes and expectations create our realities and impact everyone around us.

As a business communications specialist, human performance coach, author of three books on human potential and corporate motivational speaker with a Master's in Psychology, a Master Practitioner's Certification in NLP and a former journalist and adjunct professor, I teach people how to increase peak performance and create and reach goals by reprogramming how we think. My highly-interactive programs are ideal for long and short term training, for break-out sessions, one-on-one coaching and keynote presentations.

I'm a long-time member of the prestigious National Speakers Association, former board member of the National Association of Women Business Owners and have been affiliated with Women in Communication, Meeting Planners International, Society of Human Resource Management, Association of Fundraising Professionals and numerous Chambers of Commerce.

I'm also the proud founder of a 501 © (3), [Shakespeare Animal Fund](#), that pays emergency veterinarian bills for elderly, disabled and other low income individuals. A percentage of all my fees goes to support this organization.

Bottom line, it doesn't matter what my credentials are if people aren't listening. I'm great fun; my programs are highly interactive with great content so people pay attention, retain what is being said and go out and use what they learned. And that's what it's all about!