



FOR IMMEDIATE RELEASE

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FPRA TO INSTALL 2011-2012 CHAPTER BOARD MEMBERS

Ocala, FL (August 16, 2011) – The Ocala Chapter of the Florida Public Relations Association will honor its Pacesetter Award winner (chapter member of the year) and install the 2011-2012 board at the FPRA Ocala Chapter Celebration at 11:30 a.m. on Friday, August 19 at the Ocala Hilton. The annual Pacesetter Award recognizes a member for outstanding commitment to improving the Ocala Chapter.

Special guest, Melanie Mowery Eters, APR, CPRC, incoming FPRA State President will assist the outgoing Ocala Chapter President Laura Byrnes, APR, with the installation of the following board members for the 2011-2012 chapter year:

- Allison Campbell, President
- Peveeta Persaud, President-Elect
- Louis Brauckmuller, APR, Treasurer
- Amanda Cebula, Secretary
- Carole Savage, APR, CPRC and Toni James, APR, Programs Co Directors
- Amanda Wettstein, APR, Membership Director
- Kevin Christian, Communications Director

Public relations professionals and guests are welcome to join FPRA/Ocala for the chapter celebration and lunch. The cost for nonmembers is \$25 at the door or via PayPal at www.fpraocala.org. Please RSVP by sending an email to lvarner@hospiceofmarion.com. For more information, contact Laura Byrnes, APR, president of the FPRA-Ocala chapter, at 816-1264 or lbyrnes@clmworkforce.com.

The Florida Public Relations Association, founded in 1938, is the oldest professional association for public relations practitioners in the nation. The Ocala FPRA Chapter was established in 1980 and is one of 15 professional chapters in the state. FPRA is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida.

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